



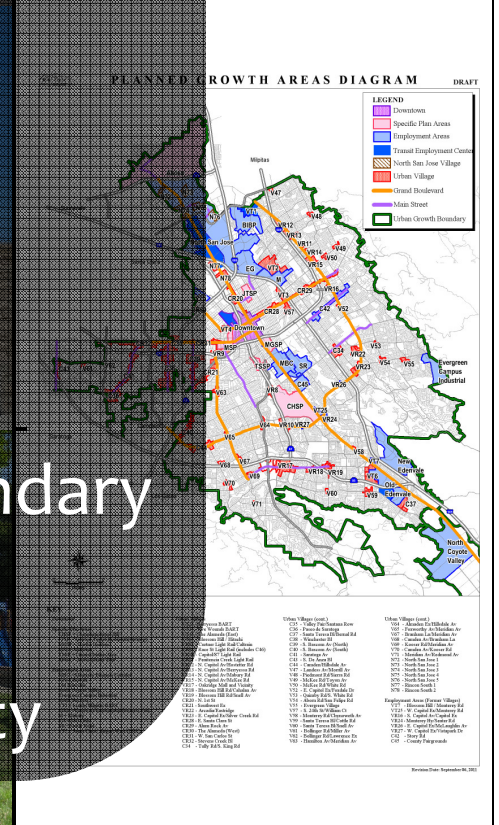
South Bascom Urban Village

Planning Workshop #1

Wednesday, October 24th

Key Envision Concepts

- Community Based Planning
- Regional Employment Center
- Fiscally Strong City
- Focused Growth
- Urban Villages
- Streets for People
- Destination Downtown
- Greenline / Urban Growth Boundary
- Environmental Stewardship
- Design for a Healthy Community



A City of Urban Villages



- Plan for 120,000 New Residences
- Meet the Needs of Our Population
- Build Attractive, Walkable and Vibrant Places

A City of Urban Villages

Urban Villages Key Objectives

- Framework for new jobs and housing growth capacity
- Integrate a mix of land uses to create complete communities
- Greenhouse Gas Reduction / Sustainability Strategy
- A strategy to build more healthy communities
- A blueprint for the development of Great Places!



South Bascom Urban Village



South Bascom Urban Village



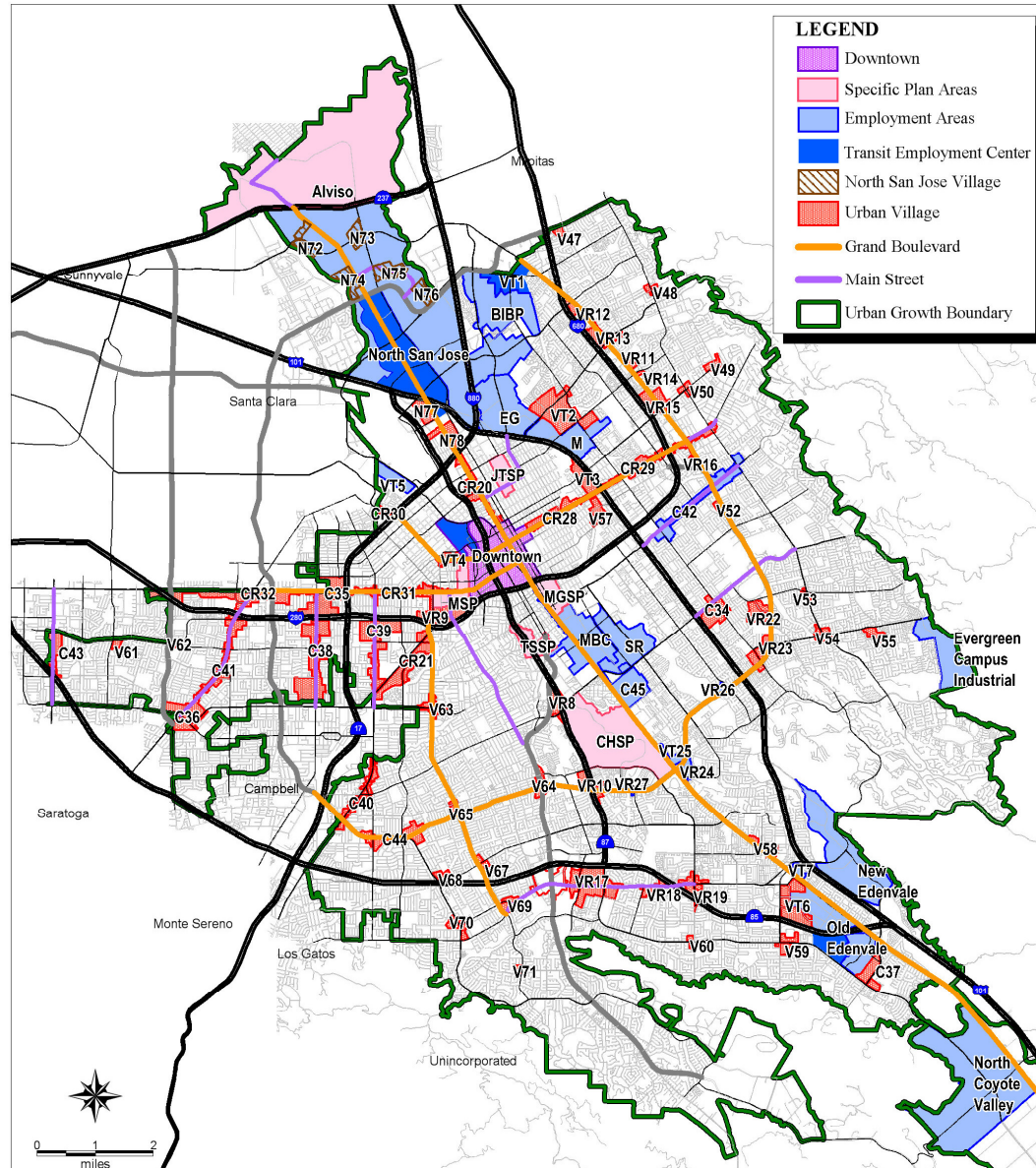
South Bascom Urban Village



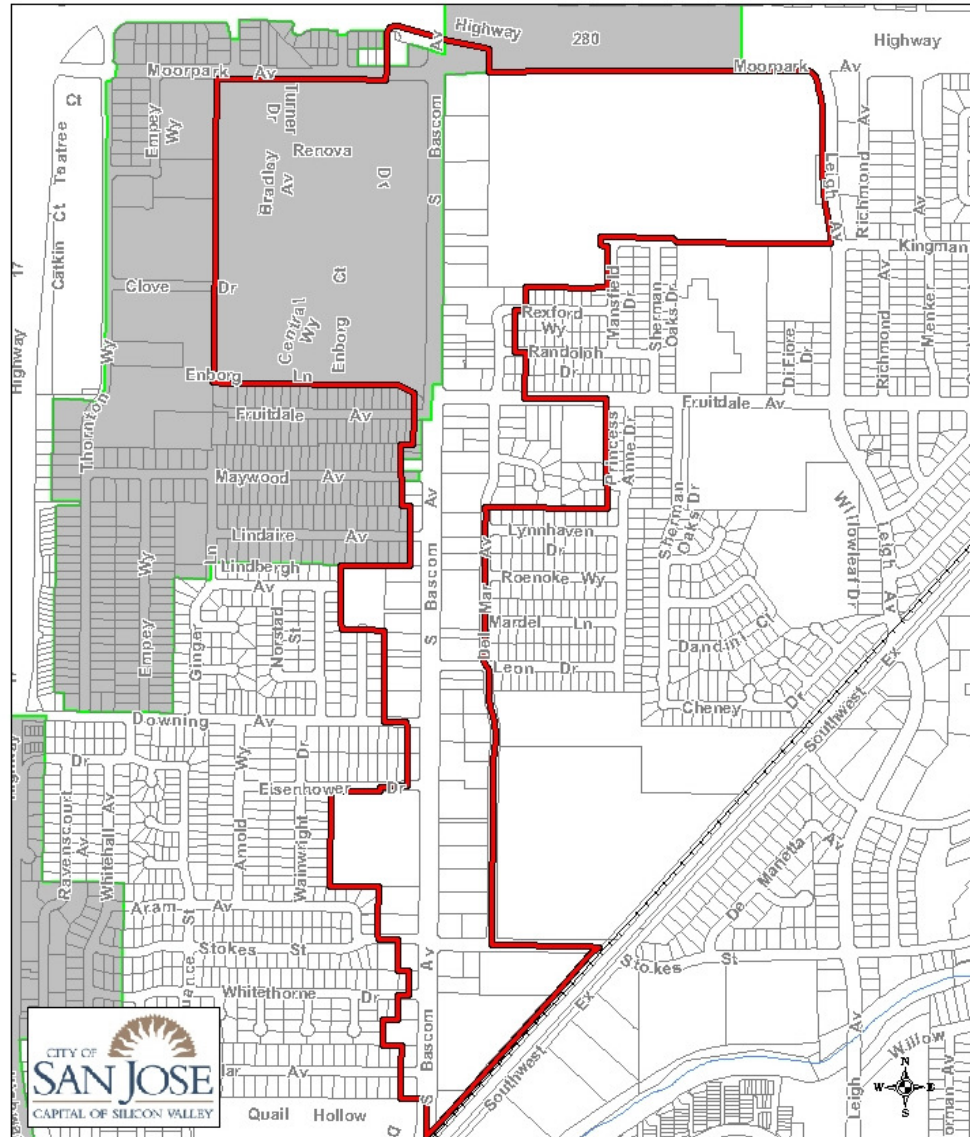


ENVISSION SAN JOSE 2040 GENERAL PLAN

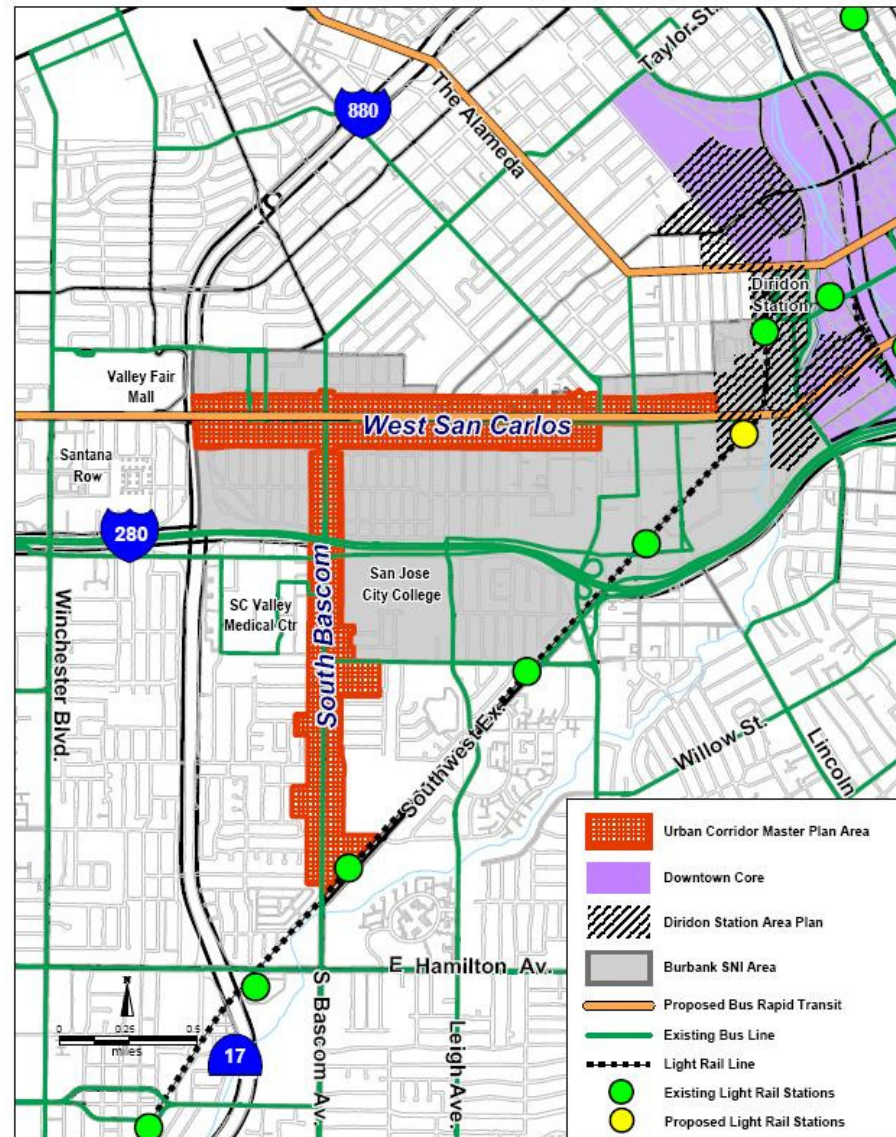
PLANNED GROWTH AREAS DIAGRAM



South Bascom Planning Boundaries



South Bascom Planning Boundaries

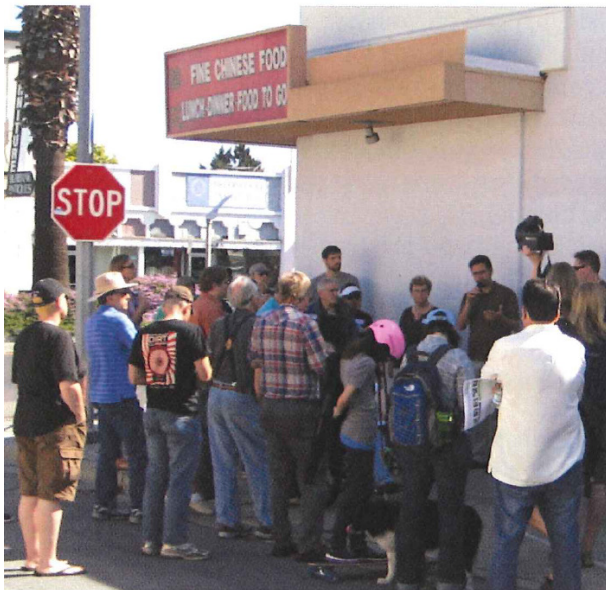


South Bascom Urban Village

Building upon recent planning efforts

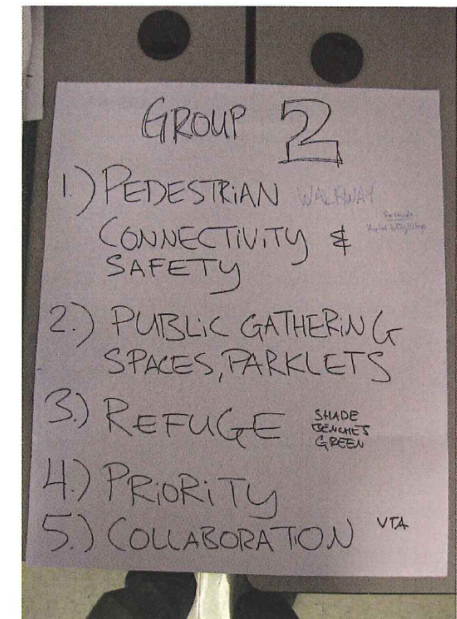
COMPLETE STREETS AUDIT AND COMMUNITY ENGAGEMENT

West San Carlos Street and Bascom Avenue Corridors, San Jose



A Findings Report

Presented to Greenbelt Alliance and its Partners
By Graduate Urban Planning Students, Spring Semester 2012
San Jose State University Urban & Regional Planning Department



The South Bascom Planning Process

- **Tonight is the first in series of three workshops**
- **Produce Plan that will guide future development**
- **Develop zoning framework and property rezonings**
- **Plan and rezonings to be considered by City Council**
- **Process completion: September 2013**

Workshop Exercise

What are South Bascom's existing assets?

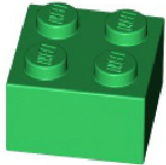
Where are there opportunities?

What is your vision for South Bascom?



Workshop Exercise

Workshop Lego Legend



Green = Parks



Red = Retail, Stores & Services



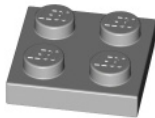
Blue = Office



Brown = Residential



White = Structured Parking



Grey = Underground Parking



Yellow = Off-Street Parking Lot



Workshop Exercise

Parks, Plazas & Public Space Opportunities



Workshop Exercise

Workshop Breakout Group Agenda

Introductions - 5 minutes (6:55 pm)

Overview of Exercise – 5 minutes (7:00)

Identification of Assets – 10 minutes (7:05)

Identification of Opportunities - 5 minutes (7:15)

Discussion on the future vision for South Bascom – 10 minutes (7:20)

Discussion on Heights – 10 minutes (7:30)

Lego Building Block Exercise – 30 minutes (7:40)

Prepare for Report back – 5 minutes (8:10)

End 8:15

Next Steps

- Produce workshop summary - post on-line
- West San Carlos Urban Village Workshop, Monday October 29th – Hoover Community Center
- West San Carlos/South Bascom Spanish Speaking Workshop, Wednesday, November 28th – Burbank School
- Plan Development Workshop – January 2013